



Kuzu Kuzu!

We are looking for applications from youth-led groups/network/organizations for Campaigning with us.

Applications close: 16 February 2024

The Context

SHIFT is an innovative campaign accelerator model developed within Save the Children that provides young leaders (aged 14-25 years) with the **skills**, **tools**, **funding**, and **networks** they need to kickstart a campaign on issues that matter most to them.

If your group is shortlisted, we will support you in the following ways:

- 1. Two to three members from your group/network/organization will be invited to attend our 3 days co-creation workshop in March 2024 where we will help you design your campaign plan.
- 2. After the workshop, there will be second round of selection and if your campaign is selected, you will receive modest funding so you can bring your campaign to life.
- 3. Save the Children will support you in every step of the way.

Call for applications

If you're interested in applying, please complete this short application form. This will allow us to get to know your youth group or network or organization better, as well as the issues you want to campaign on.

Application

Q1. Tell us about your group/network/organization! What is your group name? What is your goal? How many members do you have and how long have you been active? (Max 300 words)

Q2. Tell us about the issue your group/network/organization wants to change? How does this impact young people in your country? What does your group want to change about this issue? (Max 300 words)

Q3. Have you been campaigning already about this issue? If yes, what have you done? (Max 300 words)

Q4. Does your group have any creative ideas for a campaign? If so, list some ideas below (Max 300 words)

Fill out the questions above or send us your responses in a short video!





Criteria for Assessment

We will assess the applications based on the following criteria:

- 1. Is your group/network/organization well established and active? Are you enthusiastic about participating?
- 2. Does your group/network/organization have a clear goal and focus?
- 3. Is your group/network/organization comprised of youth (under 25s) with up to 3 available to attend workshops and lead the campaign?
- 4. Is your vision achievable within the political and social constraints of your location?
- 5. Can SHIFT help enable your success?
- 6. Is it likely that your group's activities will continue, after SHIFT's support ends?

Approval process

Phase	Activity
Submission	Applications received
Assessment	SHIFT team reviews applications and assess against criteria
Shortlist	Workshop will be provided to all shortlisted youth groups
Selection	After the workshop, the final decision will be made based on revised proposal.
Decision	Successful applicant notified. kick-off meeting held. Unsuccessful applicants notified. All applications received will be kept for future opportunities and youth groups will still be able to connect with SHIFT.

Inspiration

SHIFT Bhutan 2023 https://youtu.be/ejRjwDDb6CI

Colourful Girls https://youtu.be/tJ0VRTM1Aml

Air Quality Yangon https://youtu.be/e9m5GLCLr6o

Young City Shapers https://youtu.be/JsOCZLfrCQ0

Application Submission

Please submit your application by 16 February 2024 to: deepika.adhikari@savethechildren.org

If you have any queries, feel free to contact her at 17129797 (available even on WhatsApp)

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